

The logo for 'Cursor' is positioned in the top left corner. It features the word 'Cursor' in a white, sans-serif font, with the 'C' being significantly larger and partially overlapping a dark red rectangular shape that resembles a computer mouse cursor arrow pointing towards the top right.

Cursor

The background of the entire graphic is a vibrant sunburst pattern. It consists of numerous thin, radiating lines in alternating red and yellow colors, creating a sense of energy and movement. At the bottom of the sunburst, there is a black silhouette of a city skyline, including a prominent spire on the right side.

CURSO/COM TRAVEL REVIEW
PROJECT BROCHURE

EDINBURGH, SCOTLAND

GAP/INTERNSHIP PROGRAMME

Edinburgh!

SUMMER GAP PROGRAMME

(September 2012)

Travel Writing/journalism and project related cultural training (project related Business-English) in the great Scottish capital of Edinburgh.

“Welcome to Edinburgh and the Lothians, here the buzz of Scotland’s capital city sits in perfect contrast to the peaceful tranquillity of the surrounding Lothians region. Edinburgh has one of the most beautiful cityscapes in the world, making it the ideal city break destination. With Scotland’s most famous castle dominating the city skyline, there is plenty to see and do with the perfect balance between all things traditional and contemporary”

The City of Edinburgh



What is the project in Edinburgh?

Participants concentrate on creating a travel guide for Edinburgh and the surrounding area. They will explore the wide range of museums, exhibitions, the history of the city, the lively bars, cafes, nightlife and culture of this wonderful capital city.

Taking part in a study/work gap placement is one of the best experiences you can have for your professional and personal development. Experiencing a foreign culture, and having to get organised in a foreign place, are very good ways to broaden your horizons. When applying for a job, some excellent diverse experience abroad can put you a cut above the rest.

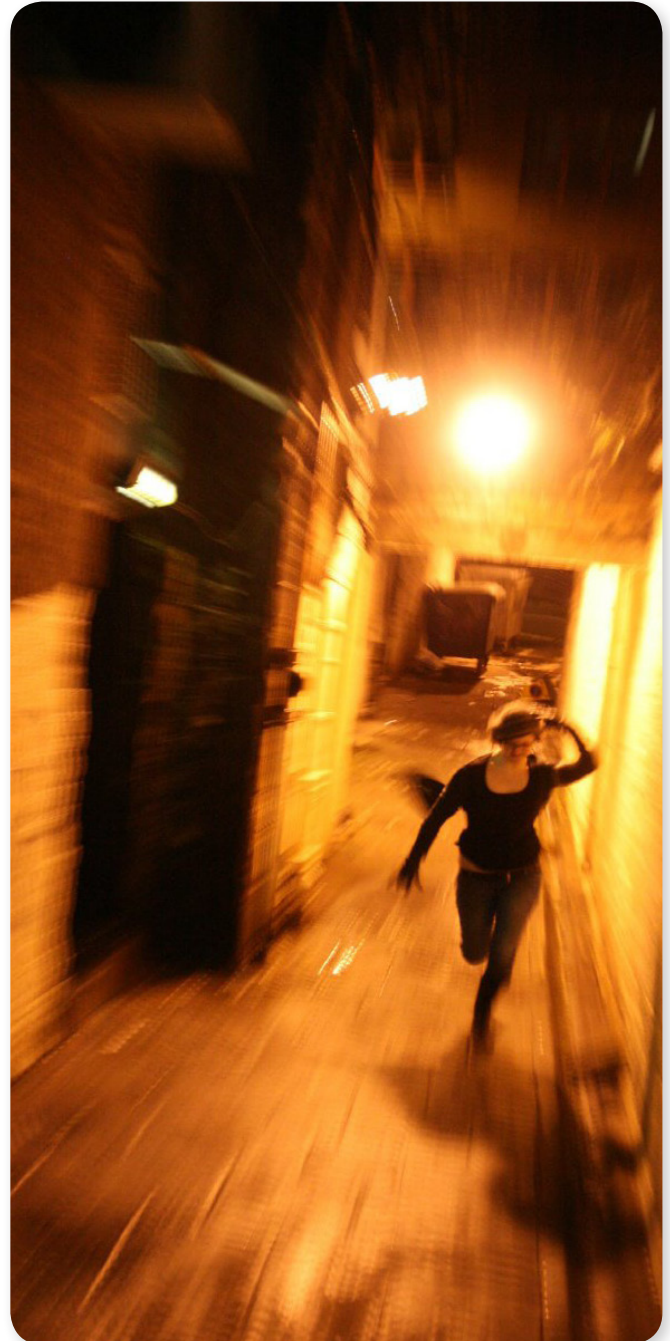
These placements can provide a great deal of enjoyment, although please be aware, you also have to be committed to learning as well as completing the work within strict timescales.

For the latest updates check out:

Website: www.curso24.de

Articles: www.edinburghberlin.com

Blog: curso24.wordpress.com



Workshops

Workshops are conducted by professional journalists at our offices in Edinburgh. This is the chance to brainstorm ideas in order to create the Edinburgh travel guide. Workshops are in place as a guide to point participants to the right direction in order to create an appealing guide which includes cutting edge photos, reviews, an attractive layout, itineraries, the history, art, fashion, culture and the best bits of Edinburgh for visiting young people.

Copies of the travel guide/magazine are distributed online and as an ebook, to tourist places of interest, including backpacking hostels, bed and breakfasts, the airport and local tourist offices. Some projects incorporate presenting your findings to the Edinburgh tourist board. The aim of the programme is to do something productive and worthwhile with your gap experience, exploring a new city whilst gaining experience which is both fun and valuable.

We arrange many activities, excursions and company visits, reports of which can be incorporated in the guide booklet. Upon satisfactory completion, each participant receives the necessary papers as proof of work experience.

Beyond *COBBLE STONES*



Curso

How to apply?

Generally with all of our projects, places are limited and tend to fill up fairly quickly. As there is a great deal of team work involved in the projects, we do our best to put people together who we feel will work well within a particular team and who have skills and abilities that will complement the others. We look for outgoing positive people who enjoy being involved.

In order to apply please email info@curso24.de and request an application form. You are welcome to apply online www.curso24.de/contact-me.do. We will ask for a letter of motivation explaining why you would like to join.



What is included in the cost?

- Accommodation in apartment/hostel/guest house located 10 mins from city centre in a lovely location.
 - All bed linen
 - Basic breakfast items for approx. 2 weeks
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- Workshops with professional journalists/media experienced staff
 - Programme timetable, professional staff, company visits, activities and excursions accompanied by members of our team
 - If accepted on to the programme, the fee for the programme (3-4 weeks incl. preparation and evaluation) is 949 EUR exactly.
 - Accommodation for the one day (Sun) before the workshops/meetings begin is free of charge.
 - Use of project rooms for meetings, workshops (incl. WLAN)
 - Copy of completed work (download or disc) plus online distribution. Organised team working tasks and basic equipment required.
 - All references as proof of completion
 - Pick up from airport and departure drop offs





Further information

Check out the websites for updated information.

Website: www.curso24.de

Articles: www.edinburghberlin.com

Blog: curso24.wordpress.com

*Text by Curso, images by Curso
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